



SINCE
1995

Institute of Management & Information Science BHUBANESWAR

(Approved & Made Equivalent to MBA by AICTE,
Ministry of Education, Govt. of India)



Admission Bulletin 2025

Institution beyond education for creating industry ready professionals



Vision

To be an internationally recognized Management Institution beyond education, fostering ability to deal with the dynamic business environment.

Mission

- Achieve professional acumen through application oriented and technology driven pedagogy.
- Boost balanced development through academic excellence with a strong sense of discipline and integrity.
- Create visionary, innovative and socially responsible management leaders with sensitivity towards the environment and diversity.
- Develop entrepreneurial aspirations and mindset through training, research, consulting and collaboration.

Values

- Discipline
- Leadership
- Commitment



PEOs

Programme Educational Objectives

- PEO 1: Conceptual Understanding
- PEO 2: Industry-Ready Professionals
- PEO 3: Research and Continuous Learning
- PEO 4: Leadership and Commitment
- PEO 5: Value Addition through Technology

POs

Programme Outcomes

- PO1: Understand and apply management theories and practices to solve real business problems
- PO2: Develop analytical and critical thinking
- PO3: Develop value-based leadership ability
- PO4: Understand, analyse and communicate global, economic, legal, and ethical aspects of business
- PO5: Lead self and others effectively in a team environment
- PO6: Create entrepreneurial mindset

Graduate Attributes (GA)

- **Insight**
- **Initiative**
- **Innovative**
- **Informative**
- **Integrity**

About IMIS

The Institute of Management and Information Science (IMIS), one of the India's Top ranked B-Schools has created its own niche in the field of Management Education over the last two decades. IMIS has cultivated a distinct reputation in the field of management education in the country. Since its inception in 1995, IMIS has consistently dedicated itself to providing education and training to aspiring managers and working professionals in techno-managerial disciplines, with a strong emphasis on value-based management education.

IMIS is committed to offering programs that are both meaningful and application-oriented, meticulously crafted by a skilled faculty team in collaboration with industry experts. Its dedication to offering education suited to the demand of the industry is demonstrated by the inclusion of Finance Program in addition to the Post Graduate Diploma in Management. Being an autonomous institution, IMIS is able to design its own curriculum, providing flexibility to update and integrate the most recent development in various courses as per the industry trends.



Corporate Pedagogy



Dual Specialisation

(For Curricula refer to IMIS Website)



Analytics Courses offered by Industry Partner from Big4 Cos. (KPMG)



100% Placement



Student Driven Campus



Industry Interface



Strong Alumni Network



“ We all covertly nurture a desire to connect ourselves to the students, the corporate world and to the society at large. Our core values of discipline, leadership and commitment reflect that sublime desire ”

Dr. K. K. Beuria
Chairman

Facilities

- ✓ SMART CLASSROOMS
- ✓ COMPUTER LABS
- ✓ GEN./REF. LIBRARY
- ✓ SPORTS & GYM
- ✓ HOSTEL
- ✓ AUDITORIUM
- ✓ AMPI THEATRE
- ✓ STUDY TOUR



Students Driven Campus

IMIS, Bhubaneswar is a Student Driven Campus, where students manage various activities pertaining to **Events, Clubs, Canteen, Social Activities, Seminars, Workshops, Industry Visits, Study Tour, Training & Placement** activities etc.

PGDM Program

Post Graduate Diploma in Management (PGDM)

PGDM is the most sought and prestigious, two-year full-time Management Program of IMIS. This is the flagship Management Program of the Institute since 1995. This Program is approved and made equivalent to MBA by AICTE, Ministry of Education, Govt. of India. These are specifically designed to develop competency and skills associated with general as well as the six specialized functional areas in management, such as **Marketing, Finance, HRM, Retail, Business Analytics and Operations Management**.

PGDM program has dual specializations to widen the scope for placements in companies. In PGDM, a student can opt any two specializations mentioned above. This Program has elective system with one, two and three credit papers. For detail visit the website www.imis.ac.in.



“ We, at IMIS, believe in the theory of 'collective responsibility'. Compassion forms the cornerstone of our education. We believe that leadership is more of an art which can be taught. Over the years, IMIS has created its reputation for developing leaders who lead and take people where they ought to be. ”

Dr. Usha Kamilla
Director

Pedagogy

The teaching pedagogy at IMIS is mostly application-oriented. The pedagogical models include Structured Lectures, Case Analysis, Co-operative Learning, Inquiry-based Learning, Practice-based Learning, Technology-based Learning, Development Orientation, Personal Counseling, Continuous Assessment and Evaluation. In cooperative learning, students work together in small groups on a structured activity. They are individually accountable for their work and the work of the group as a whole is also assessed. The system is more industry-centered, where the mentor acts as a facilitator of learning.

On the development front, the institute has made an exclusive arrangement where, one working day in a week is reserved for conducting special sessions for student's development, viz. Communication Development, Personality Development, Business Etiquette, Mock Interview, Business Quiz, Panel Discussion, Presentation on Contemporary Topics, Assessment Techniques, Students' Knowledge Improvement Programmes (SKIP), Yoga & Meditation, Foreign Language Training, Students' Activities etc.



“ Business Analytics and Marketing Analytics courses are offered by **KPMG** as an **Industry and Learning Partner** of IMIS, Bhubaneswar. ”

Mentors

(CORE POSITIONS)

Dr. Usha Kamilla
Director

Dr. Divya Gupta
Dean (Academics)

Dr. Surya Dev
Dean (Career Dev.)

Prof. Dibakar Mohapatra
Dean (Corporate Relation)

Dr. Anil Mishra
Dean (Student Welfare)

Dr. P. C. Dash
Dean (Accreditation & International Relations)

FINANCE

Dr. Usha Kamilla
Professor

Dr. Surya Dev
Professor

Dr. Sahadev Swain
Professor

Dr. Divya Gupta
Associate Professor

Prof. T. Mathew
Professor

Prof. Subhadra Panda
Asst. Professor

MARKETING

Dr. Prakash Ch. Dash
Asso. Professor

Prof. Supratim Pratihar
Asso. Professor

Dr. Badal Bihari Rath
Asso. Professor

Prof. P. Patnaik
Asst. Professor

Prof. Chaitali Mishra
Asst. Professor

GENERAL MANAGEMENT & STRATEGY

Dr. K.K. Beuria
Professor

Dr. Ananya Roy Pratihar
Asst. Professor

Dr. Anupama Jena
Asst. Professor

Prof. Daisy Irani Patnaik
Asst. Professor

HRM & OB

Prof. D. Mohapatra
Professor

Dr. Debasmita Panigrahi
Asso. Professor

Dr. Snigdhamayee Choudhury
Asst. Professor

Dr. S. Parija
Asso. Professor

DECISION SCIENCE & OPERATIONS

Dr. A.K. Patnaik
Professor

Prof. Sujit K. Baboo
Asso. Professor

Dr. Anil Kumar Mishra
Asso. Professor

Prof. Abhishek Acharya
Asst. Professor

Adjunct / Visiting / Guest Faculty

Dr. B. K. Mohanty
Professor, IIM, Lucknow

Dr. P. K. Padhi
Professor, XLRI, Jamsedpur

Dr. Kamlesh Mishra
Entrepreneur & Management Consultant

Dr. S. Moharana
Professor, Utkal University

Dr. Mrinal Chatterjee
Director, IIMC

Dr. M. Acharya
Professor, Communication, MICA, Ahmedabad

Dr. K. H. Padmanabhan
Professor, University of Michigan

Dr. Biswaswarup Misra
Dean, XIM, Bhubaneswar

Dr. R. K. Jena
Professor, IMT, Nagpur

CMA S. P. Padhy
ICAI

Dr. A. K. Swain
Professor, IIM, Kozhicode

Prof. P.C. Ratha
Ex-Professor, UJ

Mr. J. Pujapanda
Entrepreneur

Mr. Amiya Pattanayak
Ex-executive Director (HR & Admn.) Nalco

Prof. R.S. Ram
FCA

Dr. Seshadev Sahoo
Professor, IIML

Dr. P.K. Panigrahi
Professor, IIM, Indore

Dr. R.M. Dash
Management Consultant

Dr. Amresh Ch. Nayak
Asso. Professor, SOA University.

Dr. Sujit Kar
Management Consultant

Mr. M. Ranjan Mandhata
Vice President, Corporate HR, Maithan Ispat Ltd.



“ IMIS, the B-School that thinks ahead is a journey of excellence. It is an institution known for its exclusivity in nurturing managerial instincts among the new breed of talents.... ”

Dr. Divya Gupta
Dean

Training & Placements

Placement is the grand finale of assigning a new opening to a professionally qualified potential manager in an organization. Our education program and personality development efforts are tailor-made to match the dynamically changing recruitment strategies and expectations of the potential employers. We claim that we not just place our students; but create a niche for them in the job market. Thus, the competitive job market, recession and saturated growth do not deter our students from grabbing away the best jobs available. Confidence is the name of the game plan.

Companies Participated in Final Placement-2024 (Indicative)

Axis Bank	Himalaya Wellness	Nestle India
Axis Bank ARISE (Bharat Banking)	Homefirst Finance	Niva Bupa
Bandhan Bank	ICICI Bank	Oxygen Express
Berger Paints	ITC Ltd.	Pepsico
Ceasefire	JK Cement	Property Cloud
Coffee Day Beverages	JM Financial	Ramco Cements
Decathlon Sports	K-12 Techno Services	SBI GIC
ESAF Finance	Khimji Ramdas	SCIATIVE Solutions
Flipkart	Kohler India	SRV Media
Global Data	Kotak Life	Ujjivan
Godrej	Lakme Lever	Ultra Tech
Haldiram	Mehta Hightech	V-Guard
HDFC Life	MRF Ltd	Zafin Tech
Highlife	Naukri.com	



“Increasingly the recruiters are recognizing the talents of the students from eastern part of our country which forms a major chunk of our students' profiles. No doubt, IMIS Bhubaneswar has been a favorite recruiting destination for many....”

Prof. Dibakar Mohapatra
Dean (CR)

AN OVERVIEW CRP-2024

SALARY PACKAGE

10.63 L (Max)
5.65 L (Med)

COMPANIES PARTICIPATED

35

% OF PLACEMENT*

96.43%

* 3.57% Students opted for Entrepreneurship and Higher Studies



FINANCE



MARKETING



HR



Applying to IMIS

Eligibility

The minimum qualification for admission into PGDM (Dual Specialization) Program is Bachelor's Degree in any discipline. For admission students can apply with CAT/XAT/MAT/C-MAT/JEE/ Other National Level Tests Score Cards. The candidates pursuing final year graduation and expecting their result by August 31, 2025 can also apply.

Admission Procedure

- Fill up the application form with all necessary documents (Online or Offline).
- Appear GD / PI conducted offline/online at different cities of the country mentioned in the GD / PI Call Letter/ Website.
- Successful candidates will receive provisional offer letters for admission within stipulated dates.

Documents Required

Self attested photocopies of the following documents are to be submitted and verified with originals at the time of admission. The final year graduating students are required to give an undertaking

to submit the degree pass mark sheets/ certificates by August 31, 2025.

- Class X Pass Certificate & Mark sheet
- Class XII Pass Certificate & Mark sheet
- Degree Certificates (Provisional acceptable)
- Degree/ PG Mark Sheet
- College Leaving Certificate
- Conduct Certificate from the institute last attended
- Recent colour passport size photographs (6 nos.)
- PAN Card and Aadhar Card
- DL / Passport (Optional)

Last Date to Apply

- (a) For CAT Candidates : 31st Dec. 2024
 (b) For XAT Candidates : 31st Jan. 2025
 (c) For MAT Candidates : 31st Oct. 2024 (Sep. MAT),
 (31st Jan. 2025 (Dec. MAT), 31st Mar. 2025 (Feb. MAT), 31st May 2025 (May MAT)
 (d) For CMAT Candidates : 31st May 2025
 (e) 15 days from the publication of JEE result.

Course Fees

Payment Schedule	PGDM
1st Installment at the time of Admission	₹ 1,00,000/-
2nd Installment on or before 10th September 2025	₹ 1,50,000/-
3rd Installment on or before 10th December 2025	₹ 1,60,000/-
4th Installment on or before 10th April 2026	₹ 1,20,000/-
Exam Fee (Tentative - Depends on no. of credits opted in specialization)	₹ 12,000/-
Suit Length & T-Shirt (Including Stitching Charges)	₹ 8,000/-
Club Fees (One time at the time of Admission)	₹ 2,000/-
Application Form	₹ 1,000/-
Total Course Fee	₹ 5,53,000/-

* Students have to bring their own Laptop in the Wi-Fi campus of the institute to facilitate online interactions, AIS, PPT, Assignments etc.

Hostel Fees

Payment Schedule	Non AC Room (Common Bath)	Non AC Room (Attached Bath)	AC Room (Attached Bath)	DX AC Room (Attached Bath)
1st Year (At the time of Admission)	₹ 35,000/-	₹ 55,000/-	₹ 70,000/-	₹ 1,00,000/-
2nd Year (Payable on or before 10th April 2026)	₹ 35,000/-	₹ 55,000/-	₹ 70,000/-	₹ 1,00,000/-
1st Year Fooding Charges (Payable at the time of reporting)	₹ 60,000/-	₹ 60,000/-	₹ 60,000/-	₹ 60,000/-
2nd Year Fooding Charges (Payable on or before 10th April 2026)	₹ 60,000/-	₹ 60,000/-	₹ 60,000/-	₹ 60,000/-
Hostel Security Deposit (Refundable on the day of leaving)	₹ 5,000/-	₹ 7,000/-	₹ 10,000/-	₹ 15,000/-
Total	₹ 1,95,000/-	₹ 2,37,000/-	₹ 2,70,000/-	₹ 3,35,000/-

N.B. AC Room with attached bath and Non-AC Room with attached bath are subject to availability.

Payback Period

Program	Total Investment	Cash Inflow (1st Yr.)	Cash Inflow (2nd Yr.)	Cash Inflow (3rd Yr.)
PGDM Program	₹ 7,43,000 (5,53,000 + 1,90,000)	₹ 3,85,000	₹ 4,27,350	₹ 4,74,359

Assumptions : Cash Inflows - 70% of the Avg. CTC/ Annual Growth of CTC - 11% / Payback Period - 1.9 Year Approx.

Scholarship

Candidates securing 65% and above in aggregate marks throughout the career will get scholarship of ₹ 40,000/-. Scholarship also available for the Candidates of Defence Personnel, Economically Backward and Covid affected family Classes.

5% Free seats reserved for Students from J & K and Ladakh. Further IMIS conducts a Scholarship Test in the month of January-February 2024 for the meritorious students to avail scholarship amount upto Rs. 1 Lakh (Refer www.imis.ac.in).

Note : Scholarship amount shall be adjusted with 2nd, 3rd and 4th Installment in the ratio 1:1:2

Refund Policy : AS per AICTE Rules.

- Imp: (i) The fees can be paid in cash or draft in favour of IMIS, Bhubaneswar, payable at Bhubaneswar. All fees paid to the institute is non-refundable. In case of discontinuity/ removal, a candidate can not claim for the refund of fees paid to the institute.
 (ii) All legal disputes/ controversies are within Bhubaneswar jurisdiction only.



Institute of Management & Information Science BHUBANESWAR

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Ph: +91-8118095580 /81 / 83

✉ : admission@imis.ac.in / imis@imis.ac.in, 🌐 : www.imis.ac.in

Admission Office:

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