

▪ DISCIPLINE

▪ LEADERSHIP

▪ COMMITMENT

SINCE  
1995

# Exordium

Session 2024-25 | Batch 2024-26



**Institute of Management  
& Information Science**  
**BHUBANESWAR**  
(Approved by AICTE, Govt. of India)



## **Vision**

To be an internationally recognized Management Institution beyond education, fostering ability to deal with dynamic business environment.

## **Mission**

- Achieve professional acumen through application oriented and technology driven pedagogy.
- Boost balanced development through academic excellence with a strong sense of discipline and integrity.
- Create visionary, innovative and socially responsible management leaders with sensitivity towards the environment and diversity.
- Develop entrepreneurial aspirations and mindset through training, research, consulting and collaboration.

## **Values**

- ✓ Discipline
- ✓ Leadership
- ✓ Commitment

# EXORDIUM 2024

Management Induction Program

16<sup>th</sup> July to 27<sup>th</sup> July 2024



*EXORDIUM as a threshold to the management program is designed to orient the students towards professional culture and familiarize them with necessary skills required to become successful in the career path. This program is carried out just before the commencement of regular sessions.*

*During this program, renowned academicians, practitioners and alumni from industry are invited for an effective learning session by sharing their views and experiences with the students, who are to be made familiar with the rudiments of management as a profession and its culture prior to the commencement of the course.*

# PROGRAM SCHEDULE

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16  
JUL

**'Welcome to Freshers'**

9.00 am – 2:00 pm

*Ice Breaking (Part-I) By  
Prof. Supratim Pratihar  
Address by Chairman, IMIS  
Prof. (Dr.) K. K. Beuria  
Address by Director, IMIS  
Prof. (Dr.) Usha Kamilla  
Address by the Chief Guest  
Sri Abhishek Chandra,  
Director (Human Capital),  
Deloitte, India  
Ice Breaking (Part-II)  
Faculty Interaction*

**'Academic Orientation'**

3.00 pm – 4.15 pm

**By Dean Academics  
Prof.(Dr.) Divya Gupta**

16  
JUL

**'Role of Technology in Business  
Management'**

4.30 pm – 5.15 pm

*By  
Prof. (Dr.) S.K.Baral  
Department of Commerce,  
Faculty of Commerce and Management,  
Indira Gandhi National Tribal University  
(IGNTU), Amarkantak, Madhya Pradesh*

17  
JUL

**'Welcome to the World of Management'**

*9.30 am – 10.30 am*

**Prof. (Dr.) Seshadev Sahoo**

*Professor*

*Finance and Accounting*

*Indian Institute of Management Lucknow*

**'Corporate Culture: The Building Blocks of Business'**

*10.45 am – 12.00 pm*

**Prof. Thomas Mathew**

*Managing Director,*

*Odisha Capital Market and Enterprises*

*Ltd.*

17  
JUL

**'Case Method of Learning'  
(Section - A & B)**

*12.15 pm – 1.30 pm*

*By*

**Prof. Supratim Pratihar**

**'Career Aspirations and Corporate Expectations'**

*3:00 pm – 4:15 pm*

*By*

**Mr. Manash Ranjan Mandhata**

*Vice President Corporate HR*

*Maithan Ispat Ltd*

17  
JUL

**'Life @IMIS'**

*4:30 pm – 5:15 pm*

*By*

*Prof. (Dr.) Anil Mishra  
Dean Student Welfare*

18  
JUL

**'Information Systems @IMIS'**

**Sec –A & B**

*9.30 am – 10.30 am*

*By*

**Prof. Sujit Kumar Baboo  
Prof. Abhishek Acharya**

**'Finance – The Backbone of Business'**

*10.45 am – 12.00 pm*

*By*

**Mr. Akshay Patra  
(Alumnus-Batch: 1995-97)  
Founder, FinEthics  
Mumbai, India**

18  
JUL

**Business Game: GameX (Section-A)**

*12:15 pm – 1:30 pm*

*By*

**Prof. (Dr.) P.C. Dash  
Prof. (Dr.) B.B. Rath**

**Activity I: Cave Rescue (Section-B)**

*By*

**Prof. (Dr.) S. Choudhury  
Prof. (Dr.) A.K. Mishra  
Prof. (Dr.) Surya Dev**

**Corporate Conversations  
(Evolution of Banking)**

*3:00 pm – 4:15 pm*

*By*

**Mr. Nilay Mandal  
Regional Head  
East (Odisha & Chattisgarh)  
Yes Bank Limited**

**18  
JUL**

**'Career Trends'**  
**Sec – A & B**  
*4.30 pm – 5.15 pm*

*By*  
**Prof. (Dr.) Surya Dev**  
*Dean (CAD)*

**Mr. G. Murali Krishna**  
*Chief CRO*

19  
JUL

**'Retail for Budding Managers'**

9.30 am – 10.30 am

By  
Mr. Bikash Mishra  
(Alumnus-Batch: 2009-11)  
Senior Manager, Operations  
Bata India Limited, India

**'Business Management & Ethics'**

10.45 am – 12.00 pm

By  
Prof. (Dr.) Mrinal Chatterjee  
Director  
Indian Institute of Mass Communication,  
Dhenkanal, Odisha

19  
JUL

**Activity I: Cave Rescue (Section-A)**

12.15 pm – 1.30 pm

By  
Prof. (Dr.) S. Choudhury  
Prof. (Dr.) A.K. Mishra  
Prof. (Dr.) Surya Dev

**Business Game: GameX (Section-B)**

12:15 pm – 1:30 pm

By  
Prof. (Dr.) P.C. Dash  
Prof. (Dr.) B.B. Rath

**'Healthcare Business in Today's World'**

3:00 pm – 4:15 pm

By  
Mr. Ritendra Nath Mitra  
(Alumnus-Batch: 2005-07)  
Senior Regional Manager  
(Marketing – East)  
Agilus Diagnostics Ltd.,  
Kolkata

**19  
JUL**

**'Building Leadership Skill' (Sec- A)**

*4.30 pm – 5.15 pm*

*By*

**Prof. (Dr.) Ananya Roy Pratihar**

**(Sec-B)**

*By*

**Prof. (Dr.) Anupama Jena**

20  
JUL

**Panel Discussion**

Unleashing Potential : Women Alumni

9.30 am – 11.30 am

By

**Prof. (Dr.) Purnima Anjali Mohanty**

**Panel Speakers**

**Ms. Sony Samal**

(Alumnus-Batch: 2008-10)

Founder & Director,

72 DPI Skillz Pvt. Ltd.

Bhubaneswar

**Panel Speakers**

**Ms. Nikita Mohanty**

(Alumnus-Batch: 2018-20)

Retail Merchandiser

CaratLane, Odisha

**Ms. Suvra Sivani Mohapatra**

(Alumnus-Batch: 2014-16)

Director

Sivani Builders Pvt. Ltd.

Bhubaneswar, Odisha

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JUL

**Panel Speakers**

**Ms. Garima Saini**

(Alumnus-Batch: 2009-11)

Consultant- EY

Bengaluru, Karnataka

**Ms. Oindrila Sikdar Mukherjee**

(Alumnus-Batch: 2007-09)

Manager - Talent Acquisition

Reliance Retail Ltd.

(Fashion & Lifestyle)

Bengaluru

**20  
JUL**

**Outbound Program:**  
Chausathi Yogini Temple and Shanti Stupa  
*1.00 pm onwards*

**Outbound Program Faculties**  
Prof. (Dr.) P.C. Dash  
Prof. (Dr.) Anupama Jena  
Prof. Abhisek Acharya  
Prof. Subhadra Panda

# EXORDIUM 2024

Prerequisites  
22<sup>th</sup> Jul – 27<sup>th</sup> Jul 2024



A **prerequisite** is anything that you need to know or understand first before attempting to learn or understand something new. Special classes will be organized for Prerequisite Courses before commencement of regular classes. These classes will be held to facilitate the students who have no or very little exposure in the subjects mentioned below.

- Business Computing (BC)
- Accounting – The Language of Business (ALB)
- Basics of Economics (BE)
- Building Communication Skills (BCS)
- Comprehending Financial Lingo (CFL)
- Building Team Coordination Skills (BTCS)
- Basics of Statistics (BS)

22  
JUL

**'Basics of Economics' Sec-A**

*10.00 am – 11.15 am*

*By*

**Prof. (Dr.) Usha Kamilla**  
Director, IMIS

**'Business Computing' Sec-B**

*10.00 am – 11.15 am*

*By*

**Prof. Sujit Kumar Baboo**  
Decision Science

**'Library Orientation Workshop'**

*11.30 am – 12.45 pm*

*By*

**Prof. (Dr.) Ananya Roy Pratihar**  
*Prof. in-charge (Library)*

**&**

**Ms. Prativa Samal**  
*Chief Librarian*

22  
JUL

**'Salad Making Competition'**

**Sec-A**

*3.00 pm – 4.30 pm*

*By*

**Prof. (Dr.) Anupama Jena**

**'Salad Making Competition'**

**Sec-B**

*By*

**Prof. Subhadra Panda**

23  
JUL

**'Business Computing'**  
Sec-A

10.00 am – 11.15 am  
By

**Prof. Sujit Kumar Baboo**

Decision Science

**'Basics of Economics' Sec-B**

10.00 am – 11.15 am

By

**Prof. (Dr.) Usha Kamilla**

Director, IMIS

**'Poster Competition' Sec-A**

11.30 am – 12.45 pm

By

**Prof. (Dr.) Anupama Jena**

**'Poster Competition' Sec-B**

By

**Prof. (Dr.) S. Choudhury**

23  
JUL

**'Competing with Competition'**  
Sec-A & B

3.00 pm – 4.30 pm

By

**Mr. Tamal Bhattacharjee**  
(Alumnus-Batch: 2008-10)

Regional Sales Manager

Kansai Nerolac Paints

(Sales & Marketing),

Mumbai

24  
JUL

**'Building Communication Skills' Sec-A**

10.00 am – 11.15 am

By

**Prof. (Dr.) Ananya Roy Pratihar**  
*Business Communication*

**'Comprehending Financial Lingo'  
Sec-B**

By

**Prof. (Dr.) Surya Dev**  
*Finance*

**'Confluence' Sec-A & B**

11.30 am – 12.45 pm

By

**IMIS Students  
(Batch: 2023 – 2025)**

*Mr. Siddhant Kumar Seth*

*Mr. Sudipta Giri*

*Ms. Senjaliya Rutvi Rajeshbhai*

*Ms. Ashtha Brahma*

*Ms. Shree Gope*

*Ms. Jyotirekha Das*

24  
JUL

**'Sustainable Marketing'  
Sec-A & B**

3.00 pm – 4.30 pm

By

**Prof. (Dr.) Jayanta Banerjee**  
**(Alumnus-Batch: 1996-98)**  
*Associate Head and Associate  
Professor MAHE Dubai  
Dubai, United Arab Emirates*

25  
JUL

**'Building Team Coordination Skills'**

Sec-A

10.00 am – 11.15 am

By

Prof. (Dr.) Ananya Roy Pratihar

Prof. (Dr.) Anupama Jena

*Business Communication*

**'Accounting: The Language of Business'**

Sec-B

By

Prof. (Dr.) Sahadev Swain

*Finance*

**'Comprehending Financial Lingo'**

Sec-A

11.30 am – 12.45 pm

By

Prof. (Dr.) Surya Dev

*Finance*

**'Building Communication Skills'**

Sec-B

By

Prof. (Dr.) Ananya Roy Pratihar

*Business Communication*

25  
JUL

**'Treasure Hunt '**

Sec-A & B

3.00 pm – 4.30 pm

By

Prof. (Dr.) Surya Dev

Prof. (Dr.) Anil Mishra

26  
JUL

**'Basics of Statistics'**

**Sec-A**

10.00 am – 11.15 am

By

**Prof. (Dr.) A.K. Mishra**

*Operations*

**'Building Team Coordination Skills'**

**Sec-B**

By

**Prof. (Dr.) Ananya Roy Pratihar**

**Prof. (Dr.) Anupama Jena**

*Business Communication*

**'Accounting: The Language of Business'**

**Sec-A**

11.30 am – 12.45 pm

By

**Prof. (Dr.) Sahadev Swain**

*Finance*

**'Basics of Statistics'**

**Sec-B**

By

**Prof. (Dr.) A.K. Mishra**

*Operations*

26  
JUL

**'Mindful Consumption '**

**Sec-A & B**

3.00 pm – 4.30 pm

By

**Mr. RV Sai Kumar**

**(Alumnus-Batch: 2014-16)**

*Area Business Manager*

*Samsung Electronics*

*Bhubaneswar, Odisha*

27  
JUL

**'Self-Branding '  
Sec-A**

*10.00 am – 11.15 am*

*By*

**Mr. Samit Kumar Bir**  
*(Alumnus-Batch: 2003-05)*

*Regional Operation Manager– East,  
Nestle, Kolkata,*

**'Local Sight Scene:' Sec-A & B**

*Deras Dam*

*1 pm onwards*

**Prof. (Dr.) Badal Rath**  
**Prof. (Dr.) S. Choudhury**  
**Prof. Abhishek Acharya**  
**Prof. Subhadra Panda**



# CONTACT US

## COORDINATORS FOR EXORDIUM PROGRAM

**Prof. Sujit K. Baboo**  
**Prof. (Dr.) A. K. Mishra**  
**Prof. (Dr.) Ananya Roy Pratihar**  
**Prof. Supratim Pratihar**