




SINCE
1995

**Institute of Management
& Information Science**
BHUBANESWAR



Placement Highlights & Analyses 2023 & 24

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Message from the Dean

The paradigm shift in campus placements is more than evident from the recruitment landscape in the current scenario. To address the challenges, we have embarked upon an ambitious path to overcome any obstacle on its way for achieving our placement objectives.

Our initiatives envisage rolling out multiple action plans which include hybrid learning to hybrid recruitment process to hybrid workplace management techniques for the industry ready professionals we nurture.

This has been made possible by blending technology with learning solutions and adopting appropriate placement strategies to stay relevant and refreshed in the demanding market conditions. It has been enhanced by collaborating with learning partners such as KPMG & getting into MoU with IT Major Infosys as a partner through their Springboard digital learning platform. This, besides helping develop much needed capabilities will also enable integrating technology requirements including IOT, Data Analytics, & AI/Robotics/Machine Learning.

The focus is on career assessment in order to align students' strengths and interests with the learning curriculum leading to identification of career needs and developing a clear career vision.

Our assessment and development center serves to translate this vision into reality by equipping our students with required skill requirements to match emerging industry needs.

We are sure, your valuable guidance and trust would keep us on the right path for achieving mutually satisfying and beneficial relationship in harnessing the hidden potential of our talents.

While gearing up for the ensuing Campus Recruitment Program 2025, we extend our warm invitation to all the corporate houses to visit our campus for their talent requirements in diverse roles and disciplines.

We look forward to hosting you in our campus during the upcoming placement cycle.

A handwritten signature in blue ink, appearing to read 'Dibakar Mohapatra'.

Prof. Dibakar Mohapatra
Dean- Corporate Relations



An Overview CRP 2024

35
TOTAL
COMPANIES
PARTICIPATED

10.63 L (Max)
5.65 L (Med)

SALARY
PACKAGE

96.43%
% OF
PLACEMENT

100%
PLACED

FINANCE

94.12%
PLACED*

MARKETING

100%
PLACED

HR

* 3.57% Students opted for Entrepreneurship and Higher Studies

The consolidated final placement performance of IMIS, Bhubaneswar for two years i.e. 2023 & 24 have been presented below for reference. The companies are grouped into industry segments depending upon the similarity in industry category. The compensation and positions for which recruitments have been made is indicated against each segment.

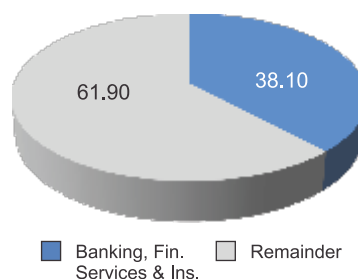
Banking, Financial Services & Insurance

IMIS Bhubaneswar has been the preferred destination for the talents search by the Banking, Financial Services & Insurance Sector. This sector remained so far the most desired career choice among the finance students of the institute.

Participating Companies

Participating Companies	Positions
ESAF Small Finance Bank	Executive Trainee
JM Financial Ltd.	Management Trainee
HDFC Life	Executive Trainee
Kotak Life	Management Trainee
Bandhan Bank	Customer Relationship Officer
SBI GIC	Executive Trainee
Niva Bupa Health Insurance	Asst. Manager
Homefirst Finance	Relationship Manager
Axis Bank ARISE (Bharat Banking)	Dy. Manager
Axis Bank	Asst. Manager
Ujjivan Small Finance Bank	Assistant Customer Relationship Manager
Highlife Finserv	Asso. Manager- HR & Brand Mgmt.

% of Students Hired



Segment Salary

Highest Salary (CTC) : 8.00 LPA
Average Salary (CTC) : 5.10 LPA

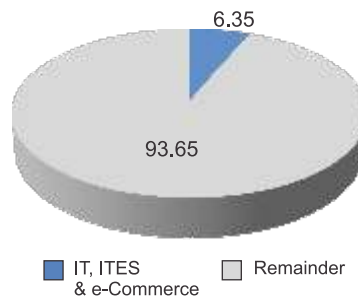
IT, ITES & E-Commerce

There is a visible change in career trends of management students. IT, ITES & E-Commerce are gradually gaining ground for starting a challenging career. This is in view of the learning opportunity and growth path available. The management talents from Engineering and IT background in particular are showing interest for this sector.

Participating Companies

Participating Companies	Positions
Agilitz Technology	Management Trainee
Bookingjini.com	Key Account Sales Manager
Collegedunia	Business Dev. Manager
Flipkart	Trainee Executive
Genpact	Process Associate
iServU Technology	Product Manager
Naukri.com	Sr. Executive
Sciative Solutions	Jr. Marketing Analyst
Tech Mahindra	Navigator
Vyapar	Executive Inside Sales
Zafin Technology	Management Trainee

% of Students Hired



Segment Salary

Highest Salary (CTC) : 5.00 LPA
Average Salary (CTC) : 5.00 LPA

Analytics, Research & Consulting

Career in these sectors have found increasing interest among the management students of the institute. The lucrative profiles offered and the level of intellect sought is matched by conducting potential mapping of the students and additional coaching to bridge the skill and knowledge gap required by industry.

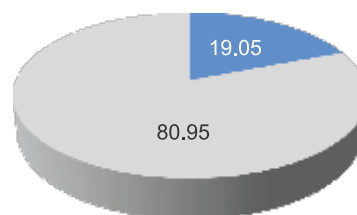
Participating Companies

Allied Analytics
Global Data
Spectrum Consultant
Think Talent

Positions

Research Associate
Associate Analyst
Associate Consultant HR
Management Trainee

% of Students Hired



■ Analytics, Research & Consultancy
■ Remainder

Segment Salary

Highest Salary (CTC) : 6.00 LPA
Average Salary (CTC) : 4.43 LPA



Business Analytics and Marketing Analytics courses are offered by KPMG as an Industry and Learning Partner of IMIS, Bhubaneswar.

FMCG & Durable

Career in this sector have been the most sought after ones among management students of the institute. The attractive salary package offered and opportunities available make the sector most challenging and worthwhile.

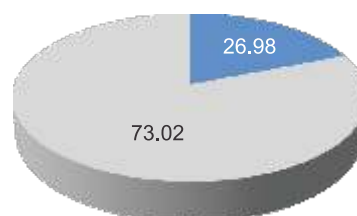
Participating Companies

Asian Paints
Berger Paints
Ceasefire
Coffee Day Beverages
Dabur India
Europa Locks
Everest Industries
Godrej & Boyce
Haldiram's
ITC Ltd.
JK Cements
Kent RO Systems
Khimji Ramdas
Lakme Salon
MRF Ltd
Nestle India
PepsiCo
Ramco Cements
Spacewood
Ultra Tech Cements

Positions

Project Sales Officer
Sales Officer Trainee
Executive Fire Safety Specialist
Sales Trainee
Sales Trainee - Institutional
Management Trainee
Sales Officer
Asst. Manager
Management Trainee
Sales Trainee
Management Trainee
Management Trainee
Management Trainee
Area Business Manager
Territory Sales Manager
Sales Officer Trainee
Customer Executive - Foods
Sales Trainee
Management Trainee
Territory Sales Executive - Retail

% of Students Hired



■ FMCG & Durable ■ Remainder

Segment Salary

Highest Salary (CTC) : 7.94 LPA
Average Salary (CTC) : 5.57 LPA

Telecom & Retail

Career in these niche sectors require specific skill sets. Keeping in mind the growth trajectory of these industries, IMIS has nurtured talents to ensure the right match so as to attract more recruiters in this sector.

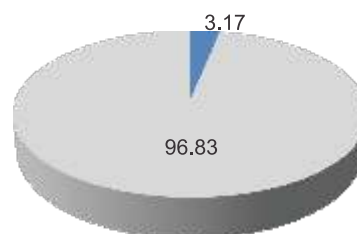
Participating Companies

Aditya Birla Fashion & Retail (Pantaloons)
Airtel
Decathlon Sports
Reliance Retail

Positions

Store People Officer
Account Manager
Stores Leader
Area Sales Executive

% of Students Hired



■ Telecom & Retail □ Remainder

Segment Salary

Highest Salary (CTC) : 4.80 LPA
Average Salary (CTC) : 4.65 LPA

Real Estate, Mfg., Logistics, Textile, Pharma, Health Care, Media Entertainment, Education, Export & Import

Career in these sectors have offered attractive salary package with potential for faster growth. However, the desired skill sets and technical qualifications required for the roles narrow the pool of talents.

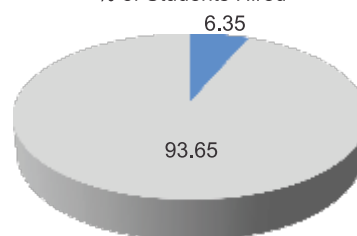
Participating Companies

Bukalo India Pvt Ltd
Core Diagnostics
HALEON
(Formerly GSK Consumer Healthcare)
Himalaya Wellness
Jay Jay Mills
K.S. Commodities
K12 Techno Services (Orchids.edu)
Kohler india
Mehta India
Nobroker.com
OxyZEN Express
Property Cloud
SRV Media
Utkarsh India

Positions

Field Sales Executive
Business Dev. Executive
Sales Trainee
Trainee Sales Officer
HR Executive
Management Trainee
Dy. Business Head, Dy. Sales
& Mkt.Head, AVP - HR, AVP-Brands
Business Consultant
Marketing Executive
Relationship Manager
Territory Sales Manager Trainee
Management Trainee
Management Trainee
Management Trainee

% of Students Hired



■ Real Estate, Mfg., Logistics, Textile, Pharma, Health Care, Media Entertainment, Education, Export & Import
□ Remainder

Segment Salary

Highest Salary (CTC) : 10.63 LPA
Average Salary (CTC) : 6.73 LPA

FINAL PLACEMENT 2023 & 24 (Indicative List)



Ms. Rojali Padhy
UltraTech Cement



Mr. Ramakrushna Mishra
Berger Paints



Ms. Abita Kumari
PepsiCo



Mr. Soumya Sourav
Haldiram's



Ms. Subhalaxmi Nayak
Bandhan Bank



Mr. Adarsh Sharma
Nestle India



Mr. Aakanksha Dwivedi
Property Cloud



Mr. Sibananda Pradhani
Mehta India



Mr. Mirza Asfaque Alam Baig
Airtel



Ms. Anurima Dash
IDFC First Bank



Mr. Chinmay Rout
Mehta India



Ms. Preety Kumari Sahu
Niva Bupa



Mr. Rajesh Panda
Axis Bank



Ms. Prisha Pattnaik
Coffee Day Beverages



Mr. N. Pritam Kumar
Europa Locks



Ms. Sonalika Das
Allied Analytics



Mr. Priyanshu Mishra
Global Data



Ms. Soumya Samapika
Highlife Finserv



Mr. Pradyumna Gajendra
Kent Ro Systems



Ms. Sushri Sriparna Karan
Homefirst Finance



Mr. Subham Subhasish Jena
ICICI Bank



Ms. Guddi Mukhi
Vyapar



Mr. Sagar Sharma
ICICI Lombard GIC



Ms. Sushrinetraswini Rout
Decathlon Sports



The B-School that Thinks Ahead ...

IMIS believes in imagination. What it cannot see is infinitely more important than what it can see. There are two big forces: external and internal. We have very little control over external forces. What really matters is the internal force. How do we respond to those? Looking for answers to this is what we call at IMIS "thinking." As long as we are thinking, we are ahead. The moment we stop, we know that it is the end of the road. We have realized: "Nothing can stop a man with the right mental attitude from achieving his goal."

Such realization has come from the three simple but powerful words:

Discipline, Leadership and Commitment.



**Institute of Management
& Information Science**
BHUBANESWAR

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