



**Institute of Management  
& Information Science**  
BHUBANESWAR  
(Approved by AICTE, Govt. of India)

SINCE  
1995



# Placement Highlights & Analyses 2024 & 25



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## *Message from the Dean Corporate Relations*

It is heartening to note that the number of corporates visiting IMIS Campus has increased spectacularly in recent times. It is in all humility we can say there is wide consensus among our recruiters about the talents possessing not only the right capabilities but also a positive mind set and corresponding skillset to discharge responsibility in their respective functional roles and industry domain.

IMIS, as an institute has the conducive eco-system to drive academic excellence along with practical wisdom in their managerial journey. The curriculum is a blend of rigorous theory with real world applications providing a unique learning experience. This prepares students to navigate the complexity of business requirements with confidence and professional approach.

Our esteemed recruiters have always believed us while providing any opportunity for our talents and giving us the status of a preferred campus partner. We are sure, their valuable guidance and trust would keep us on the right path for achieving mutually satisfying and beneficial relationship in harnessing the hidden potential of our talents.

While acknowledging their immense contribution as an industry partner we look forward to hosting them in our upcoming Campus Placements 2026.

Prof. Dibakar Mohapatra  
Dean- Corporate Relations



# An Overview CRP 2025

**43**  
TOTAL  
COMPANIES  
PARTICIPATED

**11.67 LPA**(Max)  
**5.80 LPA**(Med)  
SALARY  
PACKAGE

**96.43%**  
% OF  
PLACEMENT

**94.12%**  
PLACED

FINANCE

**100%**  
PLACED\*

MARKETING

**100%**  
PLACED

HR

\* 1.35% Students opted for Entrepreneurship and Higher Studies

\* Participating Companies wise CTC

The consolidated final placement performance of IMIS, Bhubaneswar for two years i.e. 2024 & 25 have been presented below for reference. The companies are grouped into industry segments depending upon the similarity in industry category. The compensation and positions for which recruitments have been made are indicated against each segment.

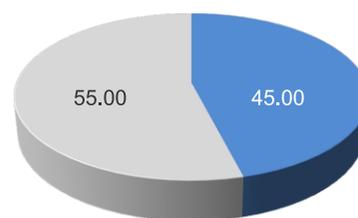
## Banking, Financial Services & Insurance

IMIS Bhubaneswar has been the preferred destination for the talents search by the Banking, Financial Services & Insurance Sector. This sector remained so far the most desired career choice among the finance students of the institute.

### Participating Companies

Participating Companies	Positions
Axis Bank	Dy. Manager
Bajaj FinServ	Dy. Manager
Bandhan Bank	Customer Relationship Officer
ESAF Small Finance Bank	Executive Trainee
HDFC Life	Executive Trainee
Highlife Finserv	Financial Relationship Manager
Homefirst Finance	Relationship Manager
ICICI Bank	E Relationship Manager
ICICI Pru Life	Business Trainee (Bancassurance/Agency)
IDBI Bank	Junior Assistant Manager (Grade O)
IDFC First Bank	Sales Manager
IndusInd Bank	Management Trainee
JM Financial Ltd.	Management Trainee
Kotak Life Insurance	Management Trainee
LIC Mutual Fund	Relationship Manager
Niva Bupa Health Insurance	Asst. Manager
SBI GIC	Business Development Manager
SBI Life	Executive Trainee
Ujjivan Small Finance Bank	Assistant Customer Relationship Manager (ACRM)

% of Students Hired



■ Banking, Fin. Services & Ins. ■ Remainder

### Segment Salary

Highest Salary (CTC) : 11.67 LPA  
Average Salary (CTC) : 5.41 LPA

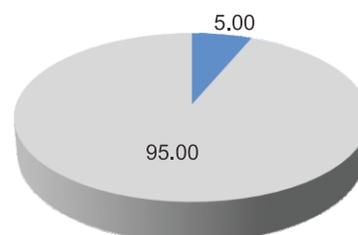
## IT, ITES & E-Commerce

There is a visible change in career trends of management students. IT, ITES & E-Commerce are gradually gaining ground for starting a challenging career. This is in view of the learning opportunity and growth path available. The management talents from Engineering and IT background in particular are showing interest for this sector.

### Participating Companies

Participating Companies	Positions
Agilitz Technology	Management Trainee
Bookingjini.com	Key Accounts Manager
Flipkart	Trainee Executive
Genpact	Process Associates
IndiaMART	Executive-Client Servicing
iServU Technology	Product Manager
Just Dial	Certified Internet Consultant
Naukri.com	Sr. Executive - Corporate Sales
Quess Corp Limited	Human Resources - Executive
Sciative Solutions	Jr. Marketing Analyst
Trinamix	Associate Business Analyst
Vyapar	Executive - Inside Sales
Zafin Technology	Management Trainee

% of Students Hired



■ IT, ITES & e-Commerce ■ Remainder

### Segment Salary

Highest Salary (CTC) : 5.97 LPA  
Average Salary (CTC) : 4.36 LPA

## Analytics, Research & Consulting

Career in these sectors have found increasing interest among the management students of the institute. The lucrative profiles offered and the level of intellect sought is matched by conducting potential mapping of the students and additional coaching to bridge the skill and knowledge gap required by industry.

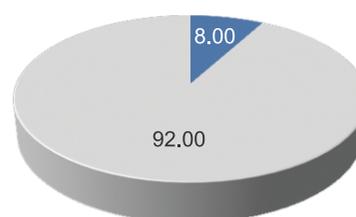
### Participating Companies

Euromonitor International  
Global Data  
HBF Direct

### Positions

Research Associate  
Associate Analyst  
Project Management Trainee

% of Students Hired



■ Analytics, Research & Consultancy  
□ Remainder

### Segment Salary

Highest Salary (CTC) : 5.70 LPA  
Average Salary (CTC) : 4.12 LPA



Business Analytics and Marketing Analytics courses are offered by KPMG as an Industry and Learning Partner of IMIS, Bhubaneswar.

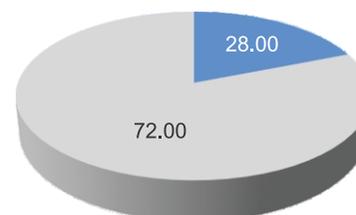
## FMCG & Durable

Career in this sector have been the most sought after ones among management students of the institute. The attractive salary package offered and opportunities available make the sector most challenging and worthwhile.

### Participating Companies

Participating Companies	Positions
Asian Paints	Exe.Sales Executive & Project Sales Executive
Berger Paints	Field Sales Executive (Decorative Paints)
Ceasefire	Executive Fire Safety Specialist
Coffee Day Beverages	Sales Trainee
Dabur India	Sales In-charge
Europa Locks	Management Trainee – Sales
Godrej & Boyce	Asst. Manager
Godrej CP	Sales Trainee
Haldiram's	Management Trainee
Hettich India	Management Trainee - Sales
Hindustan Pencil	Sales Representative
ITC Ltd.	Sales Trainee
JK Cements	Management Trainee
Khimji Ramdas	Management Trainee
Lakme Salon	Area Business Manager
Mithai	Management Trainee
MRF Ltd	Territory Sales Supervisor
Nestle India	Sales Officer Trainee
PepsiCo	Customer Executive - Foods
Polycab India	Post Graduate Trainee
Saarthak Vanijya	Sales Executive
Watertec India	Management Trainee
Agro Tech Foods	Sales Trainee
Varun Beverages Ltd.	Customer Executive

% of Students Hired



■ FMCG & Durable  
□ Remainder

### Segment Salary

Highest Salary (CTC) : 8.58 LPA  
Average Salary (CTC) : 6.09 LPA

## Telecom & Retail

Career in these niche sectors require specific skill sets. Keeping in mind the growth trajectory of these industries, IMIS has nurtured talents to ensure the right match so as to attract more recruiters in this sector.

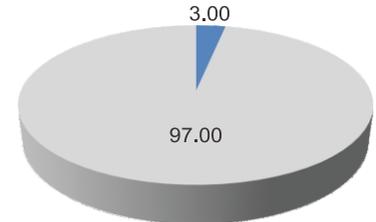
### Participating Companies

Airtel  
Arvind Fashion  
Pantaloons  
Oppo Odisha  
Joylukkass

### Positions

Territory Sales Manager – TSM  
Assistant Store Management Trainee  
Department Manager  
Management Trainee  
Management Trainee

% of Students Hired



■ Telecom & Retail □ Remainder

### Segment Salary

Highest Salary (CTC) : 5.30 LPA  
Average Salary (CTC) : 4.60 LPA

## Mfg./Engg. & Constructions

Career in these sectors have been found to be more suitable for students from core Engineering Branches.

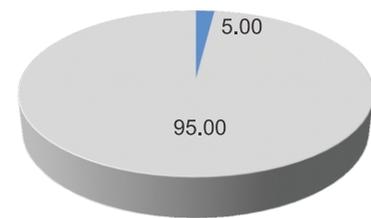
### Participating Companies

Dudhi industries  
Escorts Kubota Ltd.  
Kohler india  
Mehta Hitech Industries Limited  
Ramco Cements  
Shinex Global  
Ultra Tech Cement

### Positions

Operations MGR./BDM/MKT. Research  
Management Trainee  
Business Consultant  
Sales Executive  
Sales Officer  
Project Sales  
Territory Sales Executive – Retail (Trainee)

% of Students Hired



■ Mfg. & Constructions □ Remainder

### Segment Salary

Highest Salary (CTC) : 6.00 LPA  
Average Salary (CTC) : 5.25 LPA

## Real Estate, Logistics, Chemical, Health Care, Media Entertainment, Export & Import

Career in these sectors have offered attractive salary package with potential for faster growth. However, the desired skill sets and technical qualifications required for the roles narrow the pool of talents.

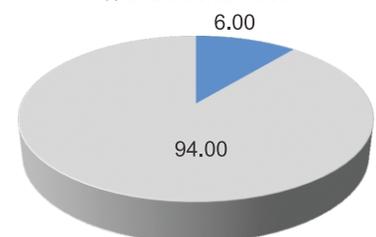
### Participating Companies

Core Diagnostics  
Himalaya Wellness  
InBody India  
K.S.Commodities  
K12 Techno Services (Orchids.edu)  
OxyZEN Express  
Property Cloud  
Repos Energy  
Saint-Gobain Construction  
SRV Media  
Zolostays Property Solutions

### Positions

Business Development Executive  
Trainee Sales Officer  
Sales Specialist  
Management Trainee  
Dy. Business Head, Dy. Sales & Mkt.Head  
Territory Sales Manager Trainee  
Management Trainee  
Area Sales Lead  
Management Trainee  
Management Trainee  
Inside Sales Associate

% of Students Hired



■ Real Estate, Logistics, Health Care, Media Entertainment, Export & Import  
□ Remainder

### Segment Salary

Highest Salary (CTC) : 8.46 LPA  
Average Salary (CTC) : 6.94 LPA

## FINAL PLACEMENT 2024 & 25 (Indicative List)



Ms. Ashtha Brahma  
IDBI Bank



Mr. Saikiran Rayudu  
Haldirams



Ms. Jyotirekha Das  
Godrej CP



Mr. Aman Mahato  
Nestle India



Ms. Shrutika Patro  
ITC Ltd.



Mr. Priyabrat Dhal  
IDFC First Bank



Ms. Senjaliya Rutvi  
Axis Bank



Mr. Siddhant K. Seth  
Berger Paints



Mr. Sreemad Prasad Pradhan  
Ramco Cements



Ms. Geetika Samantray  
Global Data



Mr. Snehil Patra  
Asian Paints



Ms. Tamanna P.  
Zolostays Property Solutions



Mr. Rishik Kumar Mishra  
InBody India



Ms. Dibyajyoti Kabi  
SBI Life



Mr. Shubham Kumar  
Coffee Day Beverages



Ms. Simran Behera  
ICICI Pru Life



Mr. Sagar Maity  
Watertec India



Ms. Shree Gope  
ICICI Bank



Mr. Ajitesh Muduli  
Agro Tech Foods



Ms. Madhusmita Sahoo  
Niva Bupa Health Insurance



Mr. Abhishek Kumar  
Hettich India



Ms. Simran Agrawal  
LIC Mutual Fund



Mr. Shubham K. Singh  
Saarthak Vanijya



Ms. Monalisha Sahu  
Saint-Gobain Construction



## The B-School that Thinks Ahead ...

IMIS believes in imagination. What it cannot see is infinitely more important than what it can see. There are two big forces: external and internal. We have very little control over external forces. What really matters is the internal force. How do we respond to those? Looking for answers to this is what we call at IMIS "thinking." As long as we are thinking, we are ahead. The moment we stop, we know that it is the end of the road. We have realized: "Nothing can stop a man with the right mental attitude from achieving his goal."

Such realization has come from the three simple but powerful words:

**Discipline, Leadership and Commitment.**



## Institute of Management & Information Science BHUBANESWAR

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